SOURCE CODE CLUB INSTRUCTIONS



Thank you for choosing to purchase the Source Code Club package. With this collection of tools, you now have your very own online business with ten separate products.

This manual is meant as a brief tutorial to set up your sites for any of you that may not have experience with building websites.

Before we get started, the first thing you are going to need to do is get yourself a domain name. There are several options that you can take, but if you are starting out, I would recommend going to <u>www.NameCheap.com</u> and purchasing a domain that is your name.

i.e. if your name is Bob Smith, go and order www.BobSmith.com

You can also go and order a separate domain for each product, but this will cost you ten times the amount, so I'd stick with just your name for now.

One thing you can then do is create sub folders off your site so that you can create links like <u>www.YourName.com/recommends/Product1</u> etc for each product you have. People are more likely to click on these types of links.

Make sure you get your domain now!

Now that you have a site, you need somewhere to host it. A hosting account is like renting webspace for your site.

Another way to think about this is to consider your phone bill. You may purchase a phone (like you can a domain name) but if you want to use it, you need to pay a phone company to allow you to make and receive calls. Webhosting is your internet bill.

If you are going to have a lot of sites set up on the one domain, i.e. if you plan to set up all ten packages, then you need to have a reliable host.

There are thousands of options when it comes to hosting, some are cheap but poor, and others are very expensive. In my opinion, it is better to not go for the cheapest one. After all, it's no good paying for cheap hosting if the server is going to be down all the time and no one can see your site!

Two companies that I can recommend are listed below. Both will allow you to run all ten sites off of the one domain name and they are very reasonably priced. Both will cost you just \$25 per month. Now I know that some of you may think that you don't want to spend money like this every month, but the truth is, if you want to build a business out of this, you have to treat it like a business. Good hosting is essential for any internet business.

If you break it down, \$25 a month is less than 85 cents per day. With ten products, that's only 8 cents per day. If you were to only make one sale a day at \$97, you're still \$96.92 in profit!

Take my advice and go with a reliable host that you can trust. The two hosts below are used by thousands of people all over the world.

Third-Sphere_Hosts

Host_4_Profit Hosts

OK, with your hosting all set up, you need to be able to modify the pages and upload them to your website.

To do this you are going to need an FTP upload program from <u>www.SmartFTP.com</u> and also a HTML website editor from <u>NVU</u>

Download them now and install the FTP program on your computer.

To modify the pages, you will first need to download one of the packages from the members area and use <u>Winzip</u> to extract all the files to a folder on your desktop. Some of the folders have an instructions file telling you what you need to change, but generally, it will only be the **index.html** file you need to change.

If you open this index.html file in the NVU html editor, you will see what the webpage will look like. If there is any Pink text, it will generally tell you something that needs to be done.

The main things you need to change are your name, price and payment buttons etc. You are also free to change anything else you wish – after all, its your site! $\textcircled{\baselinetwise}$

If you want to enter a payment button, we have included a Paypal Button generator for you in the members area. This can create encrypted buttons. All you need to do is fill in the blanks. The return URL should go to the thank you page in your web folder.

i.e. if the thank you page is called **thanks.html** and you're putting this folder in **www.YourName.com/recommends/product** then your return URL will be this:

www.YourName.com/recommends/product/thanks.html

With this file saved, it's time to upload your site to the web. Open up the SmartFtp program and in the bars at the top, enter your website, your username and your password (you get these when you set up your Hosting account)

You can then create folders like **recommends** etc. To upload the site, you need to copy the whole folder and paste it into your website listing. This will upload all the images etc

To check your site then, all you need to do is open your browser and type in the address of your product. You do not need to add **index.html** to the web address, as it will automatically search for this file.

That's your first site complete!

Just repeat the steps for the other sites and you'll have ten sites all ready to take in sales for you.

If you need to advertise, check out the link below and select "Top Sponsor Ads" at the bottom-left of the page. This is by far the best advertising I have seen online!

MBP_Advertising